A demand-driven success factor analysis for agritourism in Switzerland

Mario Huber, Pius Hofstetter and Andreas Hochuli[[1]](#footnote-1)

Contact Information:

|  |  |  |
| --- | --- | --- |
| **Mario Huber**Research AssociateBern University of Applied SciencesSchool of Agricultural, Forest and Food Sciences HAFLDepartement for Agricultural EconomicsLänggasse 85CH-3052 Zollikofen, Switzerlandmario.huber@bfh.ch[www.hafl.bfh.ch](http://www.hafl.bfh.ch) | **Andreas Hochuli**Professor for regional economicsBern University of Applied SciencesSchool of Agricultural, Forest and Food Sciences HAFLDepartement for Agricultural EconomicsLänggasse 85CH-3052 Zollikofen, Switzerlandandreas.hochuli@bfh.ch[www.hafl.bfh.ch](http://www.hafl.bfh.ch) | **Pius Hofstetter**ConsultantAgricultural Education and Extension Center for Nature and Nutrition BBZNChlosterbüel 28CH-6170 Schüpfheim, Switzerlandpius.hofstetter@edulu.ch[www.beruf.lu.ch](http://www.beruf.lu.ch) |

1. Mario Huber, Hannah Hofer and Andreas Hochuli are at the School of Agricultural, Forest and Food Sciences HAFL, Bern University of Applied Sciences BFH, Switzerland. E-Mail: andreas.hochuli@bfh.ch for correspondence. Pius Hofstetter is at the Agricultural Education and Extension Center for Nature and Nutrition BBZN, Schuepfheim, Switzerland. [↑](#footnote-ref-1)